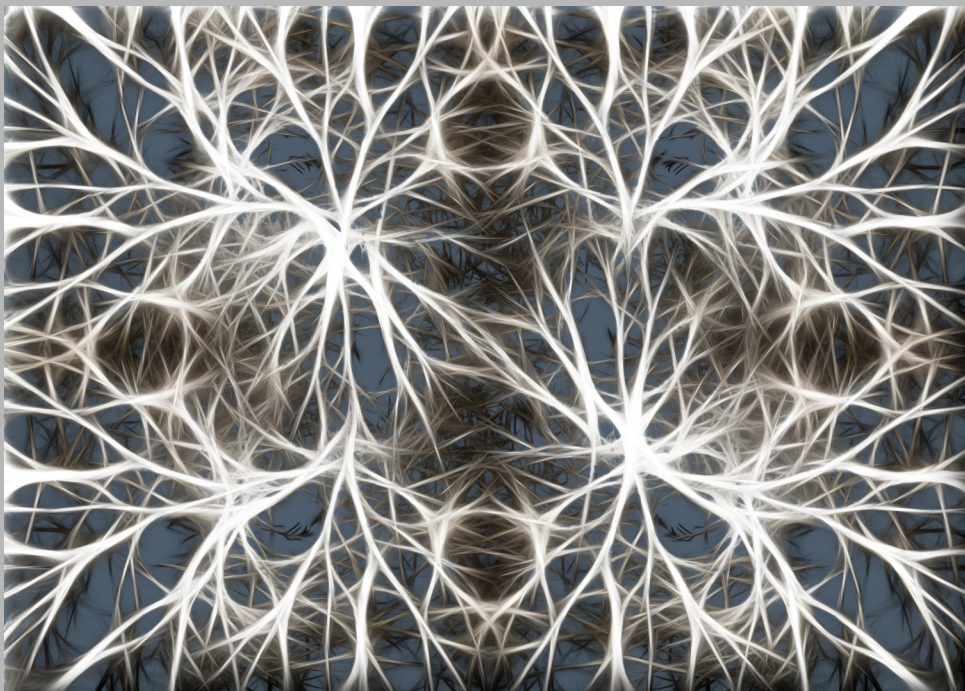


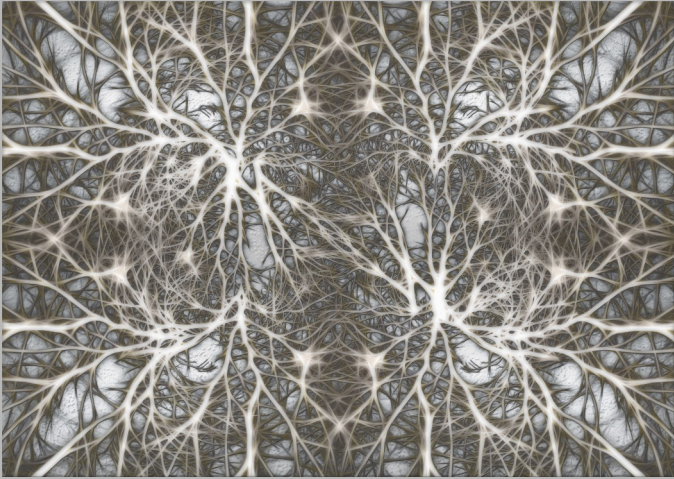
Exhibition and Sponsorship Prospectus

2019

MS
Nurses
Australasia Inc



“MSNA Inc. has been providing support for MS Nurses throughout Australasia for over 10 years. The association also promotes professional networks between nurses and other qualified health professionals who share an interest in Multiple Sclerosis.”



**Venue: Sydney, NSW
Australia**

Welcome

Welcome to the Multiple Sclerosis Nurses Australasia (MSNA) Conference 2019. This meeting is the most comprehensive MS nurse meeting for Australia and New Zealand. It brings together prominent local speakers and encourages MS nurses to share their work at both formal (podium and poster presentations) and informal platforms.

Conference 2019

Every year since 2003 MSNA has convened an Antipodean conference in one of Australia or New Zealand's states or territories. 2019 sees Sydney as the host state, and the conference faculty have secured a fantastic conference venue in the heart of Sydney from 29th to 31st August 2019.

Invitation

MSNA is pleased to work with key industry partners to bring high quality education to MS nurses. You are invited to consider an opportunity for sponsorship or exhibition. This prospectus outlines detailed information about the funding opportunities available. This meeting is a rare opportunity to engage with MS nurses *en masse*, as attendance within this group is extremely high and includes key MS nurse leaders involved in education, research and standards of practice development.

Website

For more information about MSNA or the annual conference head to our website, www.msnainc.com.au

Belinda Bardsley

President, MSNA

**Important: closing
date for
submissions is
19th May 2019**



Sponsorship Details

Platinum Partner Sponsorship \$25,000 (1 opportunity only)

Partner Sponsorship includes:

- Two (2) full industry registrations to the trade space which includes entry to all conference events.
- **Registrations are non-transferable.**
- Breakfast Meeting with 4 MS Nurse key opinion leaders
- Choice of prominent location in the trade area
- One (1) premium size trestle trade in the industry break out space, 2 chairs.
- Prominent partnership branding on MSNA conference website, conference posters and programme.
- *Please note that workshops with a clinical focus may be limited to nursing and allied health delegates only*

Gold Sponsorship \$15,000 (multiple sponsorships available)

Sponsorship includes:

- Two (2) full industry registrations to the trade space which includes entry to all conference events.
- **Registrations are non-transferable.**
- One (1) standard size trestle trade in a prominent area in the industry break out space, 2 chairs
- Generous branding on MSNA conference website, conference posters and programme.
- *Please note that workshops with a clinical focus may be limited to nursing and allied health delegates only*

Silver Sponsorship \$10,000 (multiple sponsorships available)

Sponsorship includes:

- One (1) full industry registration to the trade space which includes entry to all conference events.
- **Registration is non-transferable.**
- One (1) standard size trestle trade in the industry break out space, 1 chair.
- Branding on MSNA conference website, conference posters and programme.
- *Please note that workshops with a clinical focus may be limited to nursing and allied health delegates only*



Exhibition Only Sponsorship \$2,500 (multiple sponsorships available)

Exhibition Only is a smaller sponsorship opportunity, aimed at secondary partners in the MS field. This sponsorship offers industry space and interactions with conference attendees during programme breaks. There are multiple Exhibition Only opportunities available.

Exhibition stand includes:

- Two (2) industry registrations to the trade space only and includes morning tea, lunch and afternoon during the course of the meeting. **Registrations are non-transferable.**
- **Exhibition attendance does not include entry into the conference room, or other conference events such as the conference dinner.**
- One (1) standard size trestle table in the industry break out space, 2 chairs.
- Limited branding on MSNA conference website, conference posters and programme.
- Additional exhibitor registrations are available for \$200 each.

Not-For-Profit FREE (limited sponsorships available)

Not-for-profit registrations are designed to maximize mutually productive interactions between not-for-profit service providers, MS advocate groups and MS nurses.

- One (1) registration to the trade space and includes morning tea, lunch and afternoon tea during the course of the meeting. **Registration is non-transferable and does not include entry to conference dinner.**
- **NB: Only available to not-for-profit service providers and MS advocate groups**
- Entry to conference room for one (non-transferable).
- One (1) standard size trestle table in the industry break out space, 1 chair
- Additional full registration is available for our not-for profit partners if required, at Members rates
- *Please note that workshops with a clinical focus may be limited to nursing and allied health delegates only*



Sponsorship Application - MSNA Conference 2019

Platinum Delegate 1: _____ Delegate 2: _____

Gold Delegate 1: _____ Delegate 2: _____

Silver Delegate 1: _____

Exhibition Delegate 1: _____ Delegate 2: _____

Not-for-profit Delegate 1: _____

Additional full registrations @ \$450 each x _____

Additional Exhibition-only registrations @ \$200 each x _____

Additional Delegate Names: _____

TOTAL COST \$ _____

Company details

Company Name: _____ Contact Name: _____

Email: _____

Address: _____

State: _____

Post Code: _____

Phone: _____

Mobile: _____



Conference Liaison

Upon receipt of your application for exhibition or sponsorship the MSNA trade liaison officer will contact you to provide any assistance you need in preparing for the conference. Please be prepared to set up prior to the first session of the conference. You are requested to maintain your display until the final session of the conference.

If you have purchased the Platinum, Gold or Silver sponsorship you have secured attendance into the conference room itself. It would be appreciated if movement in and out of the room could be kept to a minimum. MSNA strongly discourages the use of cameras in the conference room. Workshops with a clinical focus may be limited to nursing and allied health delegates only. Some podium presentations will be available on the website after the conference.

Important: Payment of exhibition or sponsorship fee must be received in full 2 months prior to the conference in order to ensure your details are included on the conference programme and other branding.

Please send your completed form to treasurer@msnainc.com.au

An invoice will be forwarded on receipt of application.

Contact Us

For more information or to initiate a sponsorship opportunity please contact:

Belinda Bardsley (President)

OR

Melanie McMurtrie (Treasurer)

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